



City of Hesperia

Military Banner Program Guidelines

The City of Hesperia personalized military banner program was established by the Hesperia City Council in 2017. The purpose of the program is to recognize and honor our local military service members. Banners honoring our service members will be proudly displayed at various locations throughout Hesperia as a way for our community to express its appreciation and gratitude for their service to our country.

Eligibility

Banner candidates must be on active duty in one of the branches of the United States Armed Forces which includes Army, Navy, Air Force, Marine Corps and Coast Guard. In addition, the service member must be a resident of Hesperia, or the applicant must be an immediate family member and a Hesperia resident, to include parent, spouse, grandparent, sibling, or child.

Proof of eligibility: To verify active military status, please visit the Department of Defense website at <https://scra.dmdc.osd.mil/> and submit a copy of the 'Single Record Request' active duty verification page with your application.

Verification of residency: copy of a driver's license or a recent utility bill in the name of the service member or applicant.

Photograph: An 8x10 (or larger) high resolution (300 dpi or better) color photo of the honored service member in uniform must be provided for insertion onto the banner. Photograph must be of good quality and will not be returned. Please do not send original photograph.

Limit of one banner per service member is allowed. Once the service member has been approved and honored through the program, they are not eligible to reapply. This allows for a multitude of service members to be honored throughout the life of the program.

Cost

There will be no cost to the honoree or the applicant for this program.

Requesting a Banner

An application shall be completed and submitted by a family member and must be accompanied by:

- ☐ A hard copy 8x10 (or larger) high resolution color photo of service member in uniform.
- ☐ A copy of the verification page from the Department of Defense website showing active military status.
- ☐ Proof of residence in Hesperia (service member or applicant).

Selection Process

Applications will be accepted on a first-come, first service basis. Priority will be given to those honorees who currently reside in Hesperia.

Banner location and installation schedule

Banners will be installed by the City of Hesperia; the number and specific banner locations shall be determined solely by the City of Hesperia and may be revised without prior notice. Banners are to be installed on light posts in the Civic Plaza Park, annually in May prior to Memorial Day and will remain on display until Veteran's Day. After this designated display period, banners will be presented to the banner applicant. The City will not be responsible for replacing banners that are stolen, damaged, or destroyed due to sun, weather, age, vandalism, or any act of nature beyond our control such as high winds.

Banner Design

Banners will be designed and purchased by the City of Hesperia. The spelling of the service member's name and branch of service will be taken directly from the application. The City of Hesperia is not responsible for misspelling or other errors received submitted on the application.

Deadlines

Applications for the current 2025 calendar year must be postmarked or delivered to Hesperia City Hall by April 4, 2025, at 5:00pm. The application period for the 2026 calendar year will re-open January 5, 2026.

Applications are available on the City of Hesperia website at www.cityofhesperia.us/banner or inside Hesperia City Hall reception lobby located at 9700 Seventh Avenue, Hesperia, CA 92345.

For more information please contact Kelly Brady, at kbrady@hesperiaca.gov (760) 947-1020.

